



**ILIAD MEDIA GROUP HOLDINGS INC.  
KSRV-FM, KKO0-AM, KQBL-FM, KWYD-FM, & KZMG-FM**

**ANNUAL EEO PUBLIC FILE REPORT  
(June 1, 2025 – May 31, 2026)**

The purpose of this EEO Public File Report (the “Report”) is to comply with Section 73.2080 (C) (6) of the FCC’s 2002 EEO Rule. The Report is required to be placed in the public inspection files of the stations and on the station’s websites (if applicable). Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations and: KSRV-FM, KKO0-AM, KQBL-FM, KWYD-FM, & KZMG-FM.

The information contained in the EEO Public File Report covers the period from June 1, 2025, to May 31, 2026. The FCC’s 2002 EEO Rule Requires that this EEO Public File Report contains the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable).
3. The recruitment source that referred to the hire for each full-time vacancy during the applicable period.
4. Data reflecting the total number of people interviewed for full-time vacancies during the applicable period and the total number of interviewees referred to by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

Sections 1, 2 and 3 provide the required information. Please note that the numbers listed on Section 2 under the column entitled “Full-Time Positions for which this Source Was Utilized” refer to the number of full-time job positions listed on Section 1. As required by Section 73.2080 of the Commission’s Rules, the station has participated in recruitment activities to ensure broad outreach. A list and brief description of the initiatives undertaken is described in Section 3.

# **OUTREACH INITIATIVES UNDERTAKEN PURSUANT TO SECTION C.F.R. Section 73.2080**

## **OUTREACH INITIATIVES**

**#1**

**Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.**

**Activity:** Workplace Harassment Certification

**Date of Activity:** 04/30/2026 - 05/15/2026

**Attendee(s):** Management and general staff

**Host:** Ataraxis PEO – HR Classroom

**Brief Description:** The training covered essential topics such as current discrimination and harassment laws and regulations, strategies for preventing a hostile work environment, and methods for identifying and addressing discrimination and harassment effectively. The interactive format included various scenarios and questions to reinforce learning and assess participant understanding.

## OUTREACH INITIATIVES

#2

### **Participate in a job or career fair**

**Activity:** All-Industry Hiring Event

**Date of Activity:** 07/02/2025

**Attendee(s):** Twin Falls Operations Manager

**Host:** Idaho Department of Labor

**Brief Description:** Iliad Media Group participated in this event at the Department of Health and Welfare Building in Twin Falls, ID. Our representative hosted a booth to provide attendees with job applications and offer details about our organization.

## OUTREACH INITIATIVES

#3

### **Participate in a job or career fair**

**Activity:** Idaho Job & Career Fair

**Date of Activity:** 10/14/2025

**Attendee(s):** Promotions Coordinator and Promotions Assistant

**Host:** IBL Events

**Brief Description:** Iliad Media Group participated in this event at the Courtyard by Marriott in Meridian, ID. Our team hosted a booth to provide attendees with job applications and offer details about our organization.

## OUTREACH INITIATIVES

#4

### **Participate in a job or career fair**

**Activity:** Idaho Job & Career Fair

**Date of Activity:** 03/12/2026

**Attendee(s):** Promotions Coordinator, Promotions Assistant, and Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Host:** IBL Events

**Brief Description:** Iliad Media Group participated in this event at the Nampa Civic Center in Nampa, ID. Our team hosted a booth to provide attendees with job applications and offer details about our organization.

## OUTREACH INITIATIVES

#5

### **Mentoring program for station personnel**

**Activity:** Iliad Skunkworks Mentoring Program

**Date of Activity:** February 2026 - Present

**Attendee(s):** Iliad Media Group's President/CEO, Assistant Chief Engineer, Web & Visual Designer, and Regional Director of Engineering

**Host:** Iliad Media Group's President/CEO

**Brief Description:** Iliad Media Group's President/CEO has conducted a weekly one-hour mentoring session every Tuesday with three employees under the Iliad Skunkworks initiative. The program focuses on technology, coding, and app development, with the goal of building practical internal tools that improve employee access to information and resources.

A key outcome of these mentoring sessions is the development of an internal "HR in a Box" chatbot. This AI-powered tool, running on a local system and populated with company documents, allows employees to quickly obtain accurate answers to questions regarding the employee handbook, insurance benefits, ESOP, and retirement planning.

This ongoing mentoring activity supports professional development, internal talent growth, and operational efficiency across the organization. Additionally, it prepares mentees for advancement within the organization.

## OUTREACH INITIATIVES

#6

### **Sponsor events/Programs for or on behalf of community organizations related to careers in broadcasting**

**Activity:** Studio tour

**Date of Activity:** 08/06/2025

**Attendee(s):** Idaho Division of Vocational Rehabilitation

**Host:** Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Brief Description:** The host provided a one-hour studio tour in which he took the opportunity to demonstrate and explain day-to-day of an on-air personality on the radio. The session also covered the job duties of a Program Director and provided a comprehensive overview of the radio industry, which included a Q&A session with the participants.

## OUTREACH INITIATIVES

#7

### **Sponsor events/Programs for or on behalf of community organizations related to careers in broadcasting**

**Activity:** Studio tour

**Date of Activity:** 10/23/2025

**Attendee(s):** Troop 149 Boy Scouts

**Host:** Regional Production Director  
Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Brief Description:** The host provided a comprehensive tour and explained day-to-day operations. The visit also included a productive Q&A session, where participants received guidance on the specific skills and education required for careers in the radio industry.

## OUTREACH INITIATIVES

#8

### **Sponsor events/Programs for or on behalf of community organizations related to careers in broadcasting**

**Activity:** Studio tour

**Date of Activity:** 10/28/2025

**Attendee(s):** Elevate Academy High School students

**Host:** Regional Production Director  
Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Brief Description:** The host provided a comprehensive tour and explained day-to-day operations. The visit also included a productive Q&A session, where participants received guidance on the specific skills and education required for careers in the radio industry.

## OUTREACH INITIATIVES

#9

### **Sponsor events/Programs for or on behalf of community organizations related to careers in broadcasting**

**Activity:** Studio tour

**Date of Activity:** 12/22/2025

**Attendee(s):** Troop 45 Girl Scouts

**Host:** Regional Production Director  
Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Brief Description:** The host provided a comprehensive tour and explained day-to-day operations. The visit also included a productive Q&A session, where participants received guidance on the specific skills and education required for careers in the radio industry.

## OUTREACH INITIATIVES

**#10**

**Participate in events/programs sponsored by or on behalf of educational institutions related to careers in broadcasting**

**Activity:** Career Day

**Date of Activity:** 06/12/2025

**Attendee(s):** Iliad Media Group Regional Production Director  
Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Host:** Boys and Girls Club of Kuna

**Brief Description:** Attended Career Day and spoke about the radio industry. The participation included a Q&A session focused on providing guidance on the specific skills and education required for careers in this field.

## OUTREACH INITIATIVES

**#11**

**Participate in events/programs sponsored by or on behalf of educational institutions related to careers in broadcasting**

**Activity:** Virtual Career Day

**Date of Activity:** 06/12/2025

**Attendee(s):** Iliad Media Group Regional Production Director  
Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Host:** Idaho Division of Vocational Rehabilitation

**Brief Description:** Attended Career Day and spoke about the radio industry. The participation included a Q&A session focused on providing guidance on the specific skills and education required for careers in this field.

## OUTREACH INITIATIVES

**#12**

**Participate in events/programs sponsored by or on behalf of educational institutions related to careers in broadcasting**

**Activity:** Virtual Career Day

**Date of Activity:** 07/09/2025

**Attendee(s):** Iliad Media Group Regional Production Director  
Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Host:** Idaho Division of Vocational Rehabilitation

**Brief Description:** Attended Career Day and spoke about the radio industry. The participation included a Q&A session focused on providing guidance on the specific skills and education required for careers in this field.

## OUTREACH INITIATIVES

**#13**

**Participate in events/programs sponsored by or on behalf of educational institutions related to careers in broadcasting**

**Activity:** Career Fair

**Date of Activity:** 04/02/2026

**Attendee(s):** Twin Falls Operations Manager

**Host:** Canyon Ridge High School

**Brief Description:** Attended Career Fair and spoke about the radio industry. Specifically, about Radio Programming and how to create content including but not limited to music scheduling and station formats. The participation included a Q&A providing guidance on the specific skills and education required for careers in this field.

## OUTREACH INITIATIVES

**#14**

**Participate in events/programs sponsored by or on behalf of educational institutions related to careers in broadcasting**

**Activity:** Career Day

**Date of Activity:** 04/24/2026

**Attendee(s):** Iliad Media Group Regional Production Director  
Program Director & Afternoon Host, Wild 101.1 and Program Director, 99.9 Fox Sports Boise

**Host:** Borah High School

**Brief Description:** Attended Career Day and spoke about the radio industry. The participation included a Q&A session focused on providing guidance on the specific skills and education required for careers in this field.